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## Vacancy Announcement

### Social Media Internship Bonn - Germany

The **JANERO** Consultancy GmbH in Germany, plays a strategic role in Africa with regard to Business development and project facilitation, capacity building, postgraduate education, and promoting business investments. A series of outreach activities related to awareness raising and advocacy are being organized to achieve the company's objectives.

The JANERO Consultancy is seeking an intern to assist in content development for online campaigns and social media for the Company's communications unit for a period of at least three months, on an ongoing basis from 2020. The intern will assist in the following:

- Development and implementation of social media, advertising, and outreach strategies for Janero's consulting and training services;
- Assisting in shaping the social media strategy of new and innovative programs;
- Assist in structuring and uploading information to various social media platforms;
- Assist in developing and running e-campaigns for main Janero events;
- Assist in scripting and editing social videos from b-roll;
- Perform analysis of social media outreach;
- Creating social media materials in English and French; and
- Any other duties as required by the unit staff.

#### Preferred Qualifications:

- Bachelors degree or current bachelors degree candidate
- Demonstrated interest and enthusiasm in advertising, media and technology
- Interest in sustainable business practices
- Excellent communication skills
- Competency in social media (experience with social media marketing a plus)
- Ability to be flexible and multitask, comfortable in a fast-paced environment



- Ability to cope with limitations;
- Ability to work independently and team orientated, collaboratively.

#### **Strong interpersonal skills**

- Practical work experience in project administration, ideally in public support in the African business field would be an asset;
- Computer literate with sound knowledge of content development for social media; graphic design, video editing and animation skills;
- Motivated and outgoing; possesses a high degree organizational skills and team skills in a collaborative and results-oriented manner.
- Capable of handling work related pressure, very resilient and flexible.
- Willingness to work in a culturally diverse environment and impeccable conduct towards our partners and guests.

#### **Sponsorship**

JANERO Consultancy does **NOT** provide remuneration for internships.

Interns might wish to seek sponsorship for their assignment from public or private institutions, e.g. from a government, educational institution, or under a scholarship scheme of their home country or country of residence.

Interested candidates can send their curriculum vitae and a short cover letter explaining their motivation and the internship being applied for via email to: [info\(at\)janero.eu](mailto:info(at)janero.eu)

We look forward to hearing from you!

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