

ECOWAS-Diaspora Business and Investment Forum

"Tapping the Wealth"

3 – 4 June 2016

Bonn - Germany



The forum for business entrepreneurs and investors who are seeking to invest in African markets









THE PRIME MEETING OF ECOWAS-DIASPORA ENTREPRENEURS AND INVESTORS FORUM "Tapping the Wealth"

The ECOWAS-Diaspora Business Forum is a two-day event which will be held in Bonn from 3 - 4 June 2016, and will showcase an ECOWAS small and medium-sized businesses (SMBs) that seek to establish their products in the mainstream markets of these countries.

Some ECOWAS Country-inspired products, projects and opportunities are gaining prominence in Germany and in global markets, and have received much media and industrial attention in recent months. The ECOWAS-Diaspora Business Forum in Bonn, will provide a platform for these products and opportunities,

to be showcased, creating an opportunities for exposure and business development for the SMBs, as well as investment prospects for attendees.

Furthermore, the Business Forum will provide SMBs with access to industry experts who will share their expertise on how to meet industryset benchmarks and break into the ECOWAS Country mainstream markets, using their services.

What's in it for you?

- **FIND** new projects and financial partners
- **PROMOTE** your company in Africa, Europe and internationally
- **EXPAND** your network of top-level business contacts
- NETWORKING at a vital meeting point for those seeking information about the emerging African markets, its opportunities, growth potential, and relationships with global markets.

GAIN TACTICAL INSIGHTS AND SHARE YOUR EXPERIENCES

The ECOWAS-Diaspora Business Forum 2016 is an essential event for those who are seeking to invest in ECOWAS markets. It is also a vital meeting point for those seeking information about the emerging African markets, its opportunities, growth potential, and relationships with global markets.

Starting with an introductory session at 17:00 p.m. on Friday, 3rd June 2016, participants are urged to ensure that they are seated by 16.45 p.m.

A business dinner to be held on 3rd June 2016, will be an excellent opportunity for discussions in particular fields such as Renewable Energy (Solar power), Industrial & Manufacturing; Agribusiness, Oil & Gas Exploration, Health and Education, Banking and Investments Media and Communications, and many others! It will also provide a means for participants to network, have access to pre-arranged B2B meetings and share their personal experiences on the variety of paths to success. Participation to the Business Dinner is strictly by invitation and registration. Please ensure to be registered!





Who can participate?

- Private Sector companies and Entrepreneurs;
- ➤ Agro -Business Investors,
- > Youth,
- > Government representatives
- Financial services industries;
- Representatives of Diaspora organisations,
- Representatives of international and non-governmental organisations;
- Civil Society Organisations; and
- > Interested individuals.

IMMIGRATION FORMALITIES

- a. Participants who are not citizens of Schengen countries, or countries which does not have visa waiver agreement with Germany, must apply for visas from the German Embassies or Consulates in their country of origin. For information concerning visitors' visas kindly visit: http://www.auswaertiges-
- amt.de/EN/EinreiseUndAufenthalt/Visabestimmungen_node.html
- b. As a rule, missions require between two and ten working days to decide on an application for a short-stay visa. However, during the peak travel season there may be a waiting period for making the application to the German mission. Applicants are therefore advised to submit their applications minimum three weeks before time.

Follow the ECOWAS-Diaspora Business Forum 2016 at:

<u> 1 inttps://www.facebook.com/ayf.germany</u>

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Officially the Federal City of Bonn is a city on the banks of the Rhine River in the State of North Rhine-Westphalia, Germany with a population of 309,869 within its administrative limits. The city is the second official residence of the President of Germany, the Chancellor of Germany, the Bundesrat, and the first official seat of six German federal ministries. Bonn is located in the very south of the Rhine-Ruhr region, the

largest metropolitan area of Germany with over 11 million inhabitants.



The Derag Kanzler Hotel Bonn has been selected to host the ECOWAS-Diaspora Business Forum owing to its ultramodern facilities, which will ensure that all participants will enjoy first-class conditions and service.



Ideally located just off the Museumsmeile and the Rhine bank, the Kanzler Hotel Bonn is conveniently located halfway between the city centre and Cologne-Bonn airport.

The time is now, for African and European companies, entrepreneurs and policy makers to enter into viable, sustainable partnership of equals to achieve inclusive growth for both continents!

BUSINESS

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INVESTMENT FORUM

3 – 4 JUNE 2016

ENQUIRIES

For any enquiries regarding registration, please contact us at :

info@ayf.de

For any enquiries regarding sponsorship, please contact us at :

info@janero.eu

ORGANISERS



Consultancy GmbH is an international corporate finance and full service professional Business consulting firm. A pro-

motion agency, which offers an array of services for organisations and Institutions at local, regional, national and international levels.

The African Business and Entrepreneurs Network (ABEN) is an excellent



opportunity for Professionals, Investors, businesses, Entrepreneurs and students to

network, secure exposure and gain insight in business and investment opportunities in Africa and Europe.

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